

Vorys Launches Stop Unauthorized Online Sales Blog

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Vorys, Sater, Seymour and Pease LLP today announced the launch of the firm's sixth blog, Stop Unauthorized Online Sales. The blog, which is co-edited by Vorys Partners Whitney Gibson and Adam Sherman, focuses on providing tips and solutions to help businesses stop unauthorized sales and product diversion online, including on e-commerce and auction websites. The blog will also highlight news and other relevant items.

The Vorys unauthorized sales and product diversion group has extensive experience developing cost-effective solutions for our clients' unauthorized sales and product diversion problems.

Through their work, the group has discovered that most businesses struggle to address the problems on their own. The unauthorized sales and product diversion group provides innovative, unique systems for addressing unauthorized online sales. The practice is driven by experienced attorneys who focus primarily on stopping unauthorized sellers and are thought leaders in this area. The group works extensively with businesses, cyber investigators, monitoring and technology companies, communications experts, IP attorneys, and internet law experts to develop new, cutting-edge approaches for addressing unauthorized sellers and product diversion.

About Vorys: Vorys was established in 1909 and currently has nearly 375 attorneys in seven offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; Houston, Texas; and Pittsburgh, Pennsylvania. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer*. To learn more visit Vorys.com.