

Ford Quoted in *PR News* Story on Workplace Email Policies

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Jackie Ford, a partner in the Vorys Houston and Columbus offices, was quoted in a *PR News* story entitled “Just Like Petraeus, PR Pros Must Deliver the Right E-Mails at the Right Time.” The story used the the email scandal involving former CIA director David Petraeus as a setting to discuss the proper use of email in both PR campaigns and workplace settings. It states:

“However, it doesn’t comes as a surprise to Jackie Ford, partner in the Houston office of law firm Vorys, Sater, Seymour and Pease, where she specializes in employment law and privacy issues. Some leaders in most every walk of life suffer from the mindset that regular rules don’t apply to them, says Ford. And the rule that Petraeus and Broadwell should have followed: It’s unreasonable to believe that e-mails are private. ‘Yet that’s the way many people commonly communicate with their friends,’ she says.”

The story also states:

“As for the Petraeus affair, Ford feels there’s a lesson there that PR pros should take to heart: ‘Work with HR and IT to dig up your old e-mail policies and get them up to date,’ she says. ‘And make sure employees—and leadership in particular—follow the rules.’”

To read the entire story, visit the *PR News* website. (Subscription may be required).