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Lisa Pierce Reisz

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REISZ QUOTED IN COLUMBUS C.E.O. STORY ON ELECTRONIC MEDICAL RECORDS

May 1, 2013

Lisa Pierce Reisz, a partner in the Vorys Columbus office, was quoted in a *Columbus C.E.O.* story titled “Insurance and Risk Management: Thwarting Thieves.” The story was about electronic medical records and medical identity theft. Reisz was quoted regarding the health privacy laws.

The story states:

“Attorney Lisa Pierce Reisz, a partner at Vorys, Sater, Seymour and Pease, says there have been cases of people taking jobs at medical offices solely to steal patient information. She frames the landscape this way: ‘The privacy folks are trying to catch up to the bad guys.’

Patient privacy rules fall under HIPAA, the Health Insurance Portability and Accountability Act of 1996, although Reisz says not everyone is up to speed with compliance. ‘We are now 15 years into this, and we have clients who have done nothing,’ she says.

That will change Sept. 23 as HIPAA rules are expanded to help consumers protect and control their health information in a digital age. Additionally, tougher penalties for disclosure violations take permanent effect under the Health Information Technology for Economic and Clinical Health Act (HITECH), whose final rules were announced in January. Reisz says HITECH gives the federal government teeth in privacy governance issues.”

To read the story, visit the *Columbus C.E.O.* website.