

## Events

### 28th Annual Spring Pricing Workshop & Conference

#### Related Attorneys

Whitney C. Gibson

#### Related Services

eControl

5.4.2017

Vorys Partner Whitney Gibson will be a speaker at the 28<sup>th</sup> Annual Spring Pricing Workshop & Conference hosted by the Professional Pricing Society on May 4, 2017. His presentation is titled “Strategies for Stopping Price Erosion Caused By Unauthorized, Discounted Sales on the Internet” and he will discuss comprehensive approaches to address online price erosion, including distribution strategies, policies that can prevent sellers from reducing their online advertised prices, and tactics to stop third-party unauthorized sellers from selling at discounted products.

To learn more, [click here](#).