

ATTORNEYS & PROFESSIONALS

Whitney C. Gibson

RELATED PRACTICES

Internet and E-Commerce

Internet Litigation

VORYS LAUNCHES INTERNET LAW YOUTUBE CHANNEL

June 18, 2015

Vorys today announced that the online reputation and brand protection group has launched a new YouTube channel: VorysInternetLaw. The group plans to publish new videos on the channel every two weeks.

The group has extensive experience in developing appropriate solutions for our clients' internet problems. We believe that providing appropriate solutions for clients requires a full and up-to-date understanding of the available resources and avenues of recourse, and how and when to use available options.

Click play on the video above to watch the first video. In it, partner Whitney Gibson — who leads Vorys' online reputation and protection group — discusses four common issues businesses frequently face on the internet:

1. Internet defamation
2. Traffic diversion using others' trademarks such as in Google AdWords or on their own websites
3. Unauthorized product sales
4. Counterfeit sales on the internet

About Vorys: Vorys was established in 1909 and currently has nearly 375 attorneys in seven offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; Houston, Texas; and Pittsburgh, Pennsylvania. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer* magazine.

VORYS