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## **WILD, WILD WEST: HOW TO PROTECT & DEFEND YOUR BRAND ONLINE IN TODAY'S SEARCH ENGINE ENVIRONMENT**

May 18, 2017

Vorys Partner Colleen Devanney is presenting a webinar titled “Wild, Wild West: How to Protect & Defend Your Brand Online in Today’s Search Engine Environment” on May 18, 2017. The webinar will address the current state of online reputation management and how it has evolved, recent changes related to removing defamatory content, efforts to combat malicious content beyond SEO and PR, and considerations for developing a plan for addressing defamatory content.

To learn more or register, [click here](#).

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