



MICHAEL D. MARTZ

Managing Partner [Columbus Office](#)

Phone [614.464.6451](tel:614.464.6451)

Fax [614.719.4841](tel:614.719.4841)

Email mdmartz@vorys.com

PRACTICE AREAS

Corporate and Business Organizations

Financial Institutions

INDUSTRIES

Financial Services

Manufacturing

Restaurants, Food, and Beverage

Retail

EDUCATION

University of Wisconsin Law School, J.D., 1991

University of Nebraska, B.S., 1987

BAR AND COURT ADMISSIONS

Ohio

Admitted to practice law only in the states listed above.

Michael is a partner in the Vorys Columbus office and serves as the firm's managing partner. Michael is a member of the corporate and business organizations group and serves as corporate counsel to both large companies (Fortune 1000 corporations) and small businesses (start-up, emerging and mature closely held businesses) engaged in multiple industries including manufacturing, retail, financial institutions and the restaurant and food industry.

Michael focuses his practice on mergers and acquisitions, capital raising transactions, divestitures, joint ventures, corporate governance, contract matters and licensing.

Board Memberships:

- President of the Board of Trustees of the Columbus Museum of Art, November, 2016 to November, 2018
- Ohio Business Round Table, CEO member
- Columbus 2020 Leadership Circle, member
- Columbus Chamber of Commerce, board member

Other Career Highlights:

- Serving as the co-chair of the Legal Aid Society of Columbus' 2019-2022 Capital Campaign
- Accompanied Ohio Governor Robert Taft and representatives of the Ohio Department of Development on a trade mission to France and Germany in 1995
- Serving as chief presenter and organizer of a seminar for general counsel of Fortune 1000 corporations located in Ohio addressing aspects of corporate law of particular interest to Fortune 1000 corporations

Representative Transactions:

- Representing The Ohio State University in its negotiations with Nike concerning licensing rights and equipment/apparel products
- Representing ScottsMiracle-Gro in multiple transactions with Monsanto relating to ScottsMiracle-Gro serving as the exclusive agent for the marketing, sale and distribution of Round-Up products in the consumer lawn and garden market
- Representing multiple firm clients in structuring, negotiating and completing exclusive license and branding agreements with the National Football League, Major League Baseball and over 50 colleges and universities
- Representing Bob Evans Farms, Inc. in its sale of 145 Mimi's Cafe restaurants to Le Duff America, Inc.

VORYS

MICHAEL D. MARTZ

(Continued)

- Representing ScottsMiracle-Gro in its divestiture of the Smith & Hawken Brand to Target Corporation
- Representing Camco Financial Corporation in its merger with Huntington Bancshares, Inc.
- Representing Thirty-One Gifts, LLC in its acquisition of Jewel Kade Holdings LLC
- Representing CBC Companies, Inc. in its acquisition of Kroll Factual Data, Inc.
- Representing Thirty-One Gifts, LLC in its acquisition of Rendi LLC
- Representing multiple public companies and start-up companies in capital raising transactions
- Representing Citizens Independent Bancorp, Inc. in its \$4 million equity raise
- Representing Venture Med, LLC in its Series A preferred equity raise
- Representing the owner of Safety Solutions, Inc. in a sale of stock to W.W. Grainger, Inc.
- Structuring, negotiating and completing numerous intellectual property licensing agreements, including numerous celebrity licensing and endorsement deals

Insights

"Be Prepared: Strategic Planning for M&A Activities," *The Bankers' Statement – Summer 2015*, July 30, 2015

"Change-in-Control Compensation Agreements," *The Bankers' Statement – Summer 2015*, July 30, 2015

"In Depth: Financial Regulators Issue Policies and Practices for Diversity," July 30, 2015

"Regulation FD: A Refresher on the SEC Rules Governing Selective Disclosure," *The Bankers' Statement - Summer 2015*, July 30, 2015

"2015 Compensation Update," *The Bankers' Statement – Spring 2015*, Spring 2015

"New Liquidity Opportunities — and New Burdens — for your Over-the-Counter Stock," *The Bankers' Statement – Spring 2015*, Spring 2015

"Enhanced Opportunities for Community Banks: The Federal Reserve's Proposal to Raise the Threshold for Qualifying as a "Small" Holding Company from \$500 million to \$1 billion in Consolidated Assets," *The Bankers' Statement – Spring 2015*, March 23, 2015

"You Went Dark. Now What?," *The Bankers' Statement – Spring 2015*, Spring 2015

"Important Recent FDIC Actions," *The Bankers' Statement – Winter 2014*, Winter 2014

"MRAs: Get On 'Em PDQ!," *The Bankers' Statement – Winter 2014*, Winter 2014

MICHAEL D. MARTZ

(Continued)

Professional and Community Activities

President of the Board of Trustees of the Columbus Museum of Art, November, 2016 to November, 2018

Ohio Business Round Table, CEO member

Columbus 2020 Leadership Circle, member

Columbus Chamber of Commerce, board member

Vice President of the Board of Trustees and Chairman of the Development Committee for the Columbus Museum of Art, 2013 to November, 2016

Columbus Museum of Art, Board of Trustees, 2010 to present

Godman Guild Association, Board of Trustees, 1995-2001; Secretary, 1998-2001

Association for Corporate Growth, member

Columbus Bar Association, member

Honors and Awards

Ohio Super Lawyers, Corporate, 2017-2019

Chambers and Partners, Leading Lawyer in Corporate/M&A, 2016-2017

Columbus CEO, Top Lawyers in Columbus, 2015-2016

The Best Lawyers in America, Corporate Law, 2013-2020

Events

Advising Corporate Directors