



GRETCHEN M. RUTZ

Associate [Columbus Office](#)

Phone [614.464.5478](tel:614.464.5478)

Fax [614.719.4950](tel:614.719.4950)

Email gmrutz@vorys.com

PRACTICE AREAS

Corporate and Business Organizations

Intellectual Property, Entertainment, and Technology Protection

Privacy & Data Security

EDUCATION

The Ohio State University Moritz College of Law, J.D., 2019, *summa cum laude*

Ohio State Law Journal, online editor

Capital University, Bachelors of Music, 2016, *summa cum laude*

BAR AND COURT ADMISSIONS

Ohio

U.S. District Court for the Southern District of Ohio

Admitted to practice law only in the states listed above.

Gretchen is an associate in the Vorys Columbus office and a member of the firm's commercial and retail group. She is also an active member of the firm's privacy & data security practice. She has experience drafting website terms, conducting legal research, and advising clients, on the application of U.S. state and federal privacy laws, including the CCPA, CPRA, BIPA, CDPA, FERPA, TCPA, and COPPA, as well as advising clients on GDPR compliance. Gretchen's practice focuses on corporate, commercial, and retail transactions. Prior to joining Vorys, Gretchen was a judicial extern for the Ohio Supreme Court, performing legal research, editing drafts for majority and dissenting opinions, and drafting memoranda analyzing discretionary and certified conflict appeals.

Gretchen received her J.D. *summa cum laude* from The Ohio State University Moritz College of Law, where she was a member of the Student Bar Association and an online editor of the Ohio State Law Journal. She received her Bachelors of Music *summa cum laude* from Capital University, conducting her student teaching in band and choir. She regularly sings with the Lancaster Chorale and is a board member of Early Music in Columbus.

Insights

"Colorado Positioned to Become Next Frontrunner in Comprehensive Privacy Regulation," June 9, 2021

"Florida Privacy Bill Fails to Pass Before End of Legislative Session," May 5, 2021

"Florida House Passes Expansive Privacy Bill by a Landslide," April 26, 2021

"Virginia Becomes a Leader in Privacy Regulation," March 3, 2021

"Virginia Poised to Become the Next Big Player in U.S. Privacy Regulation," February 22, 2021

"The Washington Privacy Act Gets its Third Bite at the Apple," January 20, 2021

"New York State Lawmakers Propose New Biometric Privacy Act," January 8, 2021

"California Attorney General Releases Fourth Draft of Proposed CCPA Regulations," December 14, 2020

"*Client Alert*: California Voters Set To Approve New Privacy Rights Act – 5 Things to Know," November 4, 2020

"*Client Alert*: California Governor Signs CCPA Amendment Giving Clarity for HIPAA-Regulated Entities," September 29, 2020

VORYS

GRETCHEN M. RUTZ

(Continued)

Honors and Awards

CALI Excellence for the Future Awards in Trademarks, 2017

CALI Excellence for the Future Awards in LAW II, 2017

CALI Excellence for the Future Awards in Transactional Practice, 2017

CALI Excellence for the Future Awards in Law & Religion, 2018

CALI Excellence for the Future Awards in Advanced Constitutional Law, 2018

CALI Excellence for the Future Awards in Privacy Law, 2018

CALI Excellence for the Future Awards in Advanced Legal Writing, 2018

CALI Excellence for the Future Awards in Big Data Law and Policy, 2018

CALI Excellence for the Future Awards in Legal Negotiations, 2019

CALI Excellence for the Future Awards in Energy Law, 2019

The Ohio State University Chapter of The Order of the Coif, 2019

John J. Adams Memorial Award, 2019

Events

CPRA: The Next Four-Lettered Law To Impact Privacy Rights in the US
February 25, 2021

Ethical Issues in Cyberspace for the Ohio Transportation Engineering Conference 2020
October 29, 2020