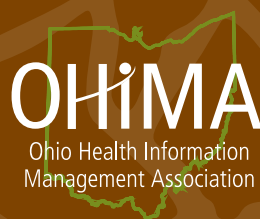




# EXPERIENCE THE ADVENTURE

**34th Annual Meeting & Trade Show**  
March 17–19, 2014 | Hilton Columbus at Easton



# EXPERIENCE THE ADVENTURE

## 34th Annual Meeting PROGRAM — AGENDA —

### MONDAY, MARCH 17, 2014

8:00 - 9:00	Registration/Continental Breakfast			
9:00 - 10:45	Engaging a Multi-Generational Workforce			
10:45 - 11:45	Dream Big, Believe, and Lead			
11:45 - 1:00	OHIMA Annual Business Meeting & Awards Recognition Luncheon			
1:15 - 2:30	1. Managing Mobile Device Security under HITECH	2. Is Your Coding Pool Deep Enough?	3. a. Code Assignment without Code V57.89	4.a. Shifting From Antiquated Data Storage to an Integrated Data Network
2:45 - 4:00	1. Managing Mobile Device Security under HITECH	2. Is Your Coding Pool Deep Enough?	3.b. ICD-10 Implementation Update for Post-Acute Facilities	4.b. Contingency Planning for ICD-10 Coding
4:00 - 5:15	Meet & Greet the Exhibitors Happy Hour			

### TUESDAY, MARCH 18, 2014

8:00 - 9:00	Registration/EXHIBIT HALL Grand Opening/Continental Breakfast in EXHIBIT HALL				
9:00 - 10:30	The Future of the Health Care Workforce				
10:30 - 11:30	The New HIPAA Breach Standard: Preparing for and Responding to a Breach under the Final Omnibus HIPAA Rule				
11:30 - 12:45	Lunch in EXHIBIT HALL (Boxed lunch and beverage provided if indicated on registration form)				
11:45 - 12:15	Student Networking Lunch				
12:45 - 2:00	1. What is Different in I-10 and Why's It Important	2. De-Identification of PHI: Who? What? When?	3.a. Cancer Registrars: Beyond the Abstract	4.a. Social Media in the Classroom	5.a. Interviewing Skills for New HIM Professionals
2:00 - 2:30	Break & Raffle Drawings in EXHIBIT HALL				
2:30 - 3:45	1. What is Different in I-10 and Why's It Important	2. De-Identification of PHI: Who? What? When?	3.b. Defining the role of HIM in Long Term Care	4.b. Managing Intercultural Communication	5.b. Non-Traditional Roles in HIM – Panel Discussion
3:45 - 5:00	Wine & Cheese Reception & Raffle Drawings in EXHIBIT HALL				

### WEDNESDAY, MARCH 19, 2014

8:00 - 9:00	Registration/Continental Breakfast in EXHIBIT HALL				
9:00 - 10:15 or 9:00 - 10:30	9:00-10:15: I. CODING: MIs, CHF, and Hypertensive Heart Disease	9:00 - 10:15: Ia. 1. INPATIENT CODING ROUNDTABLE	9:00-10:15: I.a. 2. OUTPATIENT CODING ROUNDTABLE	9:00 - 10:30: II. DIRECTOR'S DAY: HIM Empowerment	
10:15 - 11:00	10:15 - 11:00: Break & Raffle Drawing in EXHIBIT HALL (CODING) 10:30 - 11:00: Break & Raffle Drawing in EXHIBIT HALL (DIRECTORS DAY)				
11:00 - 12:00 or 11:00 - 12:15	11:00 - 12:15: I. CODING: Asthma	11:00 - 12:15: Ia. 1. INPATIENT CODING ROUNDTABLE (continued from a.m.)	11:00-12:15: I.a. 2. OUTPATIENT CODING ROUNDTABLE (continued from a.m.)	11:00 - 12:00: II. DIRECTOR'S DAY: Tooting Your Own Horn with Grace and Impact	
12:00 - 1:15	12:15-1:15 (CODING); 12:00-1:15 (DIRECTORS DAY): Lunch & Raffle Drawings in EXHIBIT HALL (Boxed lunch & beverage provided if indicated on registration form)				
1:15 - 2:30	I. CODING: Orthopaedics	1:15- 3:45: I.b.1. INPATIENT CODING ROUNDTABLE	1:15- 3:45: I.b. 2. OUTPATIENT CODING ROUNDTABLE	II. DIRECTOR'S DAY: Enterprise Analytics	
2:30 - 3:45	I. CODING: Diabetes			II. DIRECTOR'S DAY: Document Imaging Post EHR Implementation	



# GENERAL INFO

## REGISTRATION

Registration and name badges are required for admission to the sessions and Exhibit Hall. Registration fees cover continental breakfast, lunch (if selected when registering), program materials, admittance to the OHIMA Exhibit Hall, speaker expenses, and any planned social events.

If paying by check, complete the registration form in this program and send with check payable to OHIMA. Mail to: OHIMA, PO Box 824, Worthington, OH 43085.



To pay by credit card, you must register ONLINE. Visit the Annual Meeting section of our website at [www.ohima.org](http://www.ohima.org) and follow the registration links using our secure server through PayPal.

Registration and payment must be postmarked or submitted online NO LATER than February 25, 2014 to qualify for the early bird discount. All registrations must be prepaid, purchase orders are not accepted. You may register after 2/25/14 or onsite at the meeting, but must pay the late fee charges. For those registering onsite, a \$15 processing fee will be added to the total fee.

To qualify for the \$60 discount, you must be an active OHIMA member registered for all three days. Full conference registration rates for active members: Early Bird (by 2/25) = \$285; Late (after 2/25) = \$330. Non-members and member categories that are already discounted do not apply.

**OHIMA Board of Directors:** OHIMA officers and directors on the Executive Board have their registration fee waived for the entire program. Committee chairmen, project leaders, and regional presidents have their registration fee waived for one day of their choice. All board members attending are required to mail in the completed registration form.

**Students/Emeritus:** To qualify for the STUDENT rate, you must be an active student member of AHIMA with Ohio as your chosen state association. Note that "New Graduate" membership status does not qualify for the student rate. To qualify for the EMERITUS rate (formerly 'senior'), you must be designated as an emeritus member of AHIMA with Ohio as your chosen state association.

**New Graduates:** To qualify for the NEW GRAD rate, you must be designated as a new graduate member of AHIMA at the time of registration, with Ohio as your chosen state association.

## CANCELLATION POLICY

Registration fees will be refunded less a \$25 processing fee if notice is received by Monday, March 3, 2014. Cancellations received after this date will not receive a refund. Substitution of registrants is permitted - please contact OHIMA.

## EXHIBIT HALL

The Exhibit Hall will be located in the Easton Grand Ballroom and adjacent foyer areas on the main floor. Visit [www.ohima.org](http://www.ohima.org) in the Exhibit Hall section to view an up-to-date floor plan, directory of participating exhibitors, and to take a virtual tour in our New Product Showcase.

### EXHIBIT HOURS:

Tuesday: 8:00 am - 9:30 am; 11:30 am - 5:00 pm  
and Wednesday: 8:00 am - 1:15 pm

One CE credit may be earned for this meeting by visiting the exhibitors for a minimum of one hour.

## MEETING MATERIALS

We've gone green! All speaker materials will be provided electronically in lieu of printed handouts. You'll receive access to the speaker presentations to download from our website to print prior to the meeting or save on your mobile device. Materials will be posted online beginning March 10, 2014 and will remain available at least six weeks after the meeting. Access instructions will be sent to your registered email address.

## HOTEL RESERVATIONS

Lodging arrangements should be made directly with the Hilton Hotel (614/414-5000). To receive the OHIMA convention discount rate, make your reservation prior to the deadline of February 22, 2014 and tell the hotel that you are with the OHIMA meeting. A reservation form for the hotel is included below for your convenience. The hotel must receive this form by the 2/22/14 deadline. Or, if you prefer to make your reservation online, follow the hotel links located at [www.ohima.org](http://www.ohima.org) in the Annual Meeting section of our website to access our customized reservation page.

Reservations requested after February 22, 2014 or after the room block has been filled are subject to availability and may not be guaranteed at our special convention rate. Thus, you are strongly encouraged to make your reservations early.

## MISCELLANEOUS

Business casual attire is suggested. Visit the OHIMA web site at [www.ohima.org](http://www.ohima.org) for meeting information and important updates. For further information, contact: Amy Dotts, RHIA - Director of Meetings at [meetings@ohima.org](mailto:meetings@ohima.org) or 614/847-0160.

## 2014 HIGHLIGHTS

**An Adventure Not to Be Missed!** More session choices than ever are being offered throughout our 3-day meeting. Interactive, hands-on sessions focus on information you need to know and take back with you. Plenty of networking time allows you to connect with friends, colleagues and exhibitors - all while enjoying our fun safari theme!

**A Safari of Savings!** There is no registration fee increase from last year. As a bonus, all active OHIMA Members who register for all three days receive a \$60 discount! See 'Registration' section in General Information for details.

**Wild about Wi-Fi!** New this year, free Wi-Fi will be accessible in all sessions! Access speaker handouts and stay connected while enjoying the show.

**Stay Ahead of the Pack** - Up to 16 CEUs! All sessions have been approved by AHIMA for 5 CEUs each day with 1 additional CEU if you attend the Exhibits for a minimum of one hour. ICD-10 CEUs are offered each day - visit the Annual Meeting & Exhibits section of [www.ohima.org](http://www.ohima.org) to view sessions which qualify towards your ICD-10 reporting requirements. As a state branch of AHIMA, all sessions are also approved for CE credit by the AAPC.

**Roar'n Raffles Each Day!** Show off your safari style and you will be eligible for a special raffle! Scarf, tie, shirt, skirt ... any animal print you display at registration will make you eligible for this fun raffle held each morning. Our popular Easton gift card raffle will also be held each morning - you will automatically be entered if you submit your registration and payment by the Early Bird deadline (2/25/14). And don't forget the thousands of dollars of fabulous prizes donated by our generous exhibitors raffled off during peak Exhibit hours! Visit [www.ohima.org](http://www.ohima.org) for all raffle details and updates.

**Go Ape for our New App!** Our new FREE mobile app will be available for you to view the events schedule, exhibitor floor plan, directory, and more!

Visit the Annual Meeting & Exhibits section of [www.ohima.org](http://www.ohima.org) for additional highlights and program updates!

Hilton Columbus at Easton  
(614) 414-5000

OHIMA 34rd Annual Meeting  
March 17 - 19, 2014

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_  
Check-in time: 4:00pm Check-out time: 12:00 noon

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Sharing Room With: \_\_\_\_\_

Requested Room Type (tax not included):

☐ Deluxe Room - 1 king bed (\$191) ☐ Deluxe Room - 2 double beds (\$191)

## HOTEL RESERVATIONS FORM

If using this form to reserve your accommodations, the Hilton Hotel must receive it no later than **February 22, 2014**. Be sure to identify yourself with OHIMA to receive the convention rate. **Mail to:** Hilton Hotel, 3900 Chagrin Drive, Columbus, OH 43219  
Reservations received by the hotel after February 22, 2014 or after the room block has been filled are subject to availability and may not be available at discounted rate.

☐ Guaranteed by one of the following:

☐ American Express/Optima ☐ Diner's Club ☐ Discover  
☐ Carte Blanche ☐ Mastercard ☐ Visa

Amount: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

## PROGRAM DESCRIPTIONS CE Credits: Program = 5.0

8:00 AM – 9:00 AM

### REGISTRATION/CONTINENTAL BREAKFAST

9:00 AM – 10:45 AM

### "ENGAGING A MULTI-GENERATIONAL WORKFORCE"

**Bob Jewell**

President/CEO, Omega Leadership Group

Does your staff or work team include Baby Boomers? Gen Xers? How about Silents and Millennials? For the first time in modern history, there are four generations working side-by-side in organizations. Understanding and bringing together the unique motivators, ways of communicating and work styles of these age groups is one of the greatest challenges organizations are facing. Many organizations are unaware of the issue, or of how to constructively work with these generational

differences. The ability to fully engage all of their employees will be a characteristic of organizations that are satisfying their customers, as well as recruiting and retaining talented employees. Mr. Jewell's unique, results-focused session will address the strategic significance of a multi-generational workplace and provide practical, but entertaining information about what to do to create a work environment that productively engages the talents of every employee.

10:45 – 11:45 AM

### "DREAM BIG, BELIEVE, AND LEAD"

**Dana C. McWay, JD, RHIA**

Board of Directors, AHIMA

Success starts with believing in yourself and your role as an HIM professional. The healthcare landscape is rapidly changing so now is the time to

help lead AHIMA and the profession. As a member of the AHIMA Board, Ms. McWay will provide you with a first-hand account about AHIMA's strategy and products, programs, and events to help you be prepared to lead in the future.

11:45 AM – 1:00 PM

### OHIMA ANNUAL BUSINESS MEETING & OHIMA AWARDS RECOGNITION LUNCHEON

Enjoy a delicious hot sit-down luncheon while networking with friends and honoring OHIMA's Distinguished Member and Achievement Award winners. The OHIMA Annual Business Meeting will also be conducted at this time, and the newly elected OHIMA Board members will be introduced.

**\* IMPORTANT NOTE:** Be sure to check YES on your registration form to attend this recognition luncheon.

### CONCURRENT SESSIONS: 1:15 PM – 2:30 PM & 2:45 PM – 4:00 PM

Refer to Program Agenda. Note that sessions 1 and 2 repeat, sessions 3 and 4 do not repeat.

#### 1. "MANAGING MOBILE DEVICE SECURITY UNDER HITECH"

**Kathy Downing, RHIA, CHPS**

Director, Practice Excellence - AHIMA

With the proliferation of mobile devices accessing and using protected health information our industry is struggling about how to protect PHI from Risks. This includes loss of confidential or proprietary information; data leakage; legal and regulatory consequences; possible civil monetary penalties; possible audit by the Office for Civil Rights; brand-reputation damage; financial costs from incident response activities and breach notification costs. This session will discuss how HIPAA and HITECH apply to mobile devices. It will explain the oversight needed for mobile devices either owned by the organization or the individual. Learn how to implement a successful security program for mobile devices and understand the risks and how to manage a mobile device program.

#### 2. "IS YOUR CODING POOL DEEP ENOUGH?"

**Pam Greenstone, M.Ed., RHIA**

Assistant Professor, HIM - University of Cincinnati

**Rebecca Robbins, RHIT**

Coding Manager - Cincinnati Children's Hospital Medical Center

The CCHMC HIM Management team realized with the advent of ICD-10-CM/PCS that the depth of their coding pool needed enhancement. The HIM Coding Team, HIM Data Quality Specialists and HIM Consultant (educator) developed a comprehensive training program to be utilized to train all new coders and supplement existing coders' training needs. In this session, you will learn how to: 1) Develop a coder training program specific to patient and healthcare organization's needs using modular learning; 2) Identify coding quality competencies and training benchmarks; 3) Analyze the return on investment for developing in-house coders.

#### 3.A. "CODE ASSIGNMENT WITHOUT CODE V57.89"

**Patricia Trela, RHIA**

Director of HIM and Rehab Svcs – Diskriter, Inc.

AHIMA-Approved ICD-10-CM/PCS Trainer

Inpatient Physical Medicine and Rehabilitation Hospitals and Units paid by the Inpatient Rehabilitation Facilities Prospective Payment System (IRF PPS) face many challenges starting October 1, 2014. The principal diagnosis currently reported by ICD-9-CM code V57.89, admission for multiple rehabilitation therapies, will not be available, as ICD-10-CM does not have a similar code. This is a session not to be missed if you are in a non-acute facility. Learn the ICD-10-CM codes to report on the UB-04 and the IRF Patient Assessment Instrument (PAI). Challenges and possible solutions to address the changes to the codes representing presumed compliance with "The 60 Percent Rule," and other IRF PPS changes will be presented.

#### 3.B. "ICD-10 IMPLEMENTATION UPDATE FOR POST-ACUTE FACILITIES"

**Cathy Moore, RHIA, RAC-CT**

Long Term Care Consultant

AHIMA-Approved ICD-10-CM Trainer

**Rebecca Speed, MPA, RHIA**

Consultant, R.J. Speed and Associates

AHIMA-Approved ICD-10-CM Trainer

This session is designed for personnel who are responsible for ICD-10-CM coding or who supervise coders in post-acute facilities including Long Term Care, Home Health, Hospice, and Dialysis. Learn the regulations which mandate implementation of ICD-10-CM and hear the updates that have occurred for conversion to the non-acute arena. Discover the major differences from ICD-9 to ICD-10, and learn how to develop an implementation plan to facilitate a smooth transition to the new system.

#### 4.A. "SHIFTING FROM ANTIQUATED DATA STORAGE TO AN INTEGRATED DATA NETWORK"

**Ebony Johnson, M.Ed., RHIA**

Data Scientist-Data Curation/Content Developer

- Explorys

Electronic medical records (EMR) have begun to revolutionize the healthcare industry by providing an easier way for providers to manage patients. Many hospitals still struggle with data quality issues and antiquated data storage systems that can only handle base level analytics. Learn how leading healthcare systems are re-organizing patient records into an integrated data network allowing for increased data quality and advanced analytics. Ms. Johnson will present some ontologies and demonstrate how patient data can be standardized to identify treatment plans, track high-risk patients, and improve quality of care over a continuum of populations.

#### 4.B. "CONTINGENCY PLANNING FOR ICD-10 CODING"

**Terry Johnson, RHIT, CDIP, CCS, CCS-P**

Coding Services Product Manager - Optum

Even with a comprehensive ICD-10 plan and solid preparation, much could still go wrong around October 1, 2014. Coding could go slower than expected. Edits may be more abundant than normal. Payers could deny more claims than anticipated. Case volume could be higher than planned. Or, you just may not get the results that your leaders expect. Attend this presentation to learn how to handle a contingency plan for the human resource shortages coding problems, and efficiency issues that may be manifest around the ICD-10 conversion. Be prepared so that when ICD-10 plans change or fall through, you'll be ready.

4:00PM – 5:15 PM

### MEET & GREET THE EXHIBITORS HAPPY HOUR

OHIMA's Happy Hour is the perfect ending to a day of thought-provoking sessions. Relax and network with your friends and enjoy complimentary food and drink while welcoming the many exhibitors to our show!

# TUESDAY, MARCH 18

## PROGRAM DESCRIPTIONS

CE Credits: Program = 5.0 | Exhibits = 1.0

8:00 AM – 9:00 AM

### REGISTRATION/CONTINENTAL BREAKFAST IN EXHIBIT HALL

9:00 AM – 10:30 AM

### "THE FUTURE OF THE HEALTH CARE WORKFORCE"

**Stephanie Drake, MBA, CHHR**

Senior Executive Director – Professional Services of the American Hospital Association

Ms. Drake will share her expert, practical advice and insight with respect to the current state and trends of the health care workforce. She will address how you need to think differently about what you need to do to build new competencies in the new health care landscape. Her presentation will include best

practices and provide examples of how health care delivery is changing, and what you need to know to ramp up your workforce when the time comes. She will introduce a new Workforce Assessment Tool and share recommendations for the future.

10:30 AM – 11:30 AM

### "THE NEW HIPAA BREACH STANDARD"

**Lisa Pierce Reisz, JD**

Partner - Vorys, Sater, Seymour and Pease

We welcome Ms. Pierce Reisz back to our show as she shares her insights, analysis and practical tips when handling breaches. She will present important information in plain, non-technical language that can be easily understood and applied. Her session will cover the new breach standard under the

Final Omnibus HIPAA Rule; the breach notification obligations of both covered entities and business associates; the most common causes and costs of breach; the benefits and components of a breach response plan; and an overview of cyber insurance.

11:30 AM – 12:45 PM

### BOXED LUNCH AND RAFFLES IN EXHIBITS

Enjoy lunch and participate in the exhibitor raffles while browsing through the wide variety of exhibits.

11:45 AM – 12:15 PM

### STUDENT NETWORKING LUNCH SESSION

Attention all students! Enjoy your boxed lunch while hearing from OHIMA leadership about great resources available to you and ways you can get involved.

### CONCURRENT SESSIONS: 12:45 PM – 2:00 PM & 2:30 PM – 3:45 PM

Choose only 1 session from each timeslot. Please note that sessions 1 and 2 repeat, sessions 3, 4 and 5 do not repeat.

#### 1. "WHAT IS DIFFERENT IN I-10 AND WHY'S IT IMPORTANT?"

**Robert Gold, MD**

CEO, DCBA

Dr. Gold is nationally known for his clinical coding education in AHIMA teleconferences and participation on the advisory board of the Association of Clinical Documentation Improvement Specialists. Dr. Gold will clarify the differences from ICD-9 to ICD-10, the new disease breakdowns, the changes in our familiar diseases and why it is important to get it right for the future of success of your hospital in the Value Based Purchasing era.

#### 2. "DE-IDENTIFICATION OF PHI: WHO? WHAT? WHEN?"

**Susan White, PhD, CHDA**

Associate Professor, Clinical - The Ohio State University

**Laurie Rinehart-Thompson, JD, RHIA, CHP, FAHIMA**

Associate Professor - The Ohio State University

This presentation will help you understand how release of information policies might be impacted by the OCR guidance. Specifically, it will focus on the Safe Harbor and Expert Determination methods of identifying data elements that may be released. The goal of HIPAA is to protect the identity of the patient, but that protection comes with a price. Data sets that conform to the Safe Harbor rules are often of little use to researchers studying issues in health disparity or measuring the quality and efficiency of care.

#### 3.A. "CANCER REGISTRARS: BEYOND THE ABSTRACT"

**Laura Vondenhuevel, BS, RHIT, CTR**

Cancer Registry Specialist - CHAMPS Oncology

Cancer registry is an essential part of HIM and this presentation will share some of the new and emerging roles registrars are undertaking. Learn what it takes to become a Certified Tumor Registrar (CTR) and the traditional role the Cancer Registrar holds in the hospital setting. This session will also explore the new, emerging roles that Cancer Registrars can pursue with the skill set of a CTR.

#### 3.B. "DEFINING THE ROLE OF HIM IN LONG TERM CARE"

**Anissa McBrean, RHIT**

Consultant and HIM Manager – Long Term Care

This session will discuss the importance of HIM in a long term care facility and elements for setting up the HIM department to meet regulations and AHIMA Long Term Care guidelines. Essential components will be addressed such as how to implement a workable and organized system of auditing charts; work with the EMR and/or hybrid record; review state and federal regulations as they relate to HIM; implement and provide resources for ICD-10 and QAPI; and examples of policies and procedures.

#### 4.A. "SOCIAL MEDIA IN THE CLASSROOM"

**Karen Riggs, PhD**

Professor, School of Media Arts and Studies  
Scripps College of Communication, Ohio University

Facebook, Twitter, Tumblr...social media is used by everyone, but are we using it in the classroom? Are we using it effectively in the classroom? What about online learning? Professor Riggs will discuss the best practices for using social media in the traditional classroom as well as the online learning environment. She will provide examples, answer questions, and discuss how HIPAA impacts the use of social media.

#### 4.B. "MANAGING INTERCULTURAL COMMUNICATION"

**Karen Clark-Bolden, MBA, MHRM**

Sr. Admissions Advisor - DeVry University

Society is more globalized now than any point in the last century and managing intercultural communication can present unique challenges. Diversity & inclusion is sometimes approached as an 'uncomfortable' topic; learning to be comfortable with societal changes can be learned. Ms. Clark-Bolden will discuss how educators deal with diversity, specifically with students from different backgrounds, cultures and race. How this applies to in-person and web-based courses will also be addressed.

#### 5.A. "INTERVIEWING SKILLS FOR NEW HIM PROFESSIONALS"

**Amanda Cruz**

Senior Career Advisor, Career Services - DeVry

Are you looking for your first professional HIM job? Ms. Cruz will walk students and new graduates through the interview process. She will do a mock interview and provide hints on how to get past that first interview with Human Resources. Resume building and portfolios will also be addressed.

#### 5.B. "NON-TRADITIONAL ROLES IN HIM – PANEL DISCUSSION"

AHIMA's Career Map illustrates the broad spectrum of possible careers for HIM professionals, displaying promotional and transitional pathways into current and emerging job roles. While health information is a rapidly growing field, finding the right entry-level position can be a challenge. In this interactive Q&A session, hear from the panel of HIM professionals working in alternative roles and settings including revenue cycle, long-term care, vendor, cancer registry, and privacy & security. Panel members will discuss their career choice and the opportunities for jobs in these non-traditional HIM roles.

3:45 PM – 5:00 PM

### WINE/CHEESE 'ADVENTURE QUENTURE' & RAFFLES IN EXHIBITS

Relax after a fulfilling day of sessions while enjoying an exhibitor reception with complimentary food and drink. Browse the many exhibits while networking with vendors and colleagues – you may even win a prize!



# WEDNESDAY, MARCH 19

## PROGRAM DESCRIPTIONS CE Credits: Program = 5.0 | Exhibits = 1.0

Choose One Full-Day Session to Attend: **CODING** or **DIRECTORS DAY**

### I. CODING

#### CODING ROUNDTABLES

We are pleased to announce the return of half-day ICD-10 Coding Roundtables to our show! A Coding Roundtable is a working, hands-on coding session that strengthens your knowledge of ICD-10 conventions and concepts as you work through coding cases and scenarios together as a group. Actual patient charts will be used and all Coding Roundtable sessions will be facilitated by an AHIMA-approved ICD-10 Trainer who will assist and support the group's review and discussion.

Due to the popularity of last year's Roundtables, we are adding an extra session but space is still limited so register early to secure your spot! Please note that if you attend a Roundtable session, you will not be able to attend the general Coding presentations for that corresponding time period. A limited supply of ICD-10 coding books compliments of Channel Publishing, Inc. will be provided in each Roundtable session.

**IMPORTANT!** Space is limited for these Coding Roundtable sessions so register early to secure your spot! If you are registering by mail, you must verify space availability at [www.ohima.org/coding/coding1.html](http://www.ohima.org/coding/coding1.html) prior to registering. Online registration will provide real-time space availability. All Coding Roundtable registrations will receive an e-mail confirmation of registration. Onsite registrations are not accepted for Roundtable slots.

View the *Annual Meeting & Exhibits – Program Information* section of our website at [www.ohima.org](http://www.ohima.org) for further information about the Coding Roundtables.

#### CODING – GENERAL SESSION

New this year, our general Coding session offers both clinical and coding education combined! Each physician will discuss the disease process, accompanied by an AHIMA-approved ICD-10 Trainer who will address the specific coding changes for their topic. Four sessions have been chosen in which medical record documentation is crucial to support the more specific codes needed in ICD-10.

View the *Annual Meeting & Exhibits – Program Information* section of our website at [www.ohima.org](http://www.ohima.org) for updates about this session, including the name of the AHIMA-approved Trainer assigned to each session.

**8:00 AM – 9:00 AM**  
**REGISTRATION/CONTINENTAL BREAKFAST**  
**IN EXHIBIT HALL**

**9:00 AM – 10:15 AM**  
**"MIS, CHF, AND HYPERTENSIVE**  
**HEART DISEASE"**

**Shailesh Patel, MD**  
Cardiologist

Dr. Patel will provide an overview of MIs, CHF and hypertensive heart disease. An AHIMA-Approved ICD-10 Trainer will supplement Dr. Patel's talk with discussion on specific ICD-10 code changes, including reduction of the MI time frames.

**10:15 AM – 11:00 AM**  
**BREAK & RAFFLE DRAWING IN EXHIBIT**  
**HALL**

Take advantage of this extended break to visit the many offerings in the Exhibits, along with the opportunity to participate in the exhibitor raffles!

**11:00 AM – 12:15 PM**  
**"ASTHMA"**

**Thomas Kiefer, MD**  
Allergy, Immunology

Dr. Kiefer will provide an overview of the clinical manifestations of asthma. The coding for asthma has changed significantly with additional documentation needed for the most appropriate code assignment in ICD-10-CM. An AHIMA-Approved ICD-10 Trainer will supplement Dr. Kiefer's talk with discussion about these specific ICD-10 code changes.

**12:15 PM – 1:15 PM**  
**LUNCH & RAFFLE IN EXHIBIT HALL**

Last chance to visit the Exhibits and participate in the exciting exhibitor raffles! If ordered, a boxed lunch will be offered - the Exhibits close at 1:15 pm.

\* Be sure to indicate on the registration form if you would like to order the boxed lunch.

**1:15 PM - 2:30 PM**  
**"ORTHOPAEDICS"**

**Clyde Henderson, MD**  
Orthopaedic Surgeon

Dr. Henderson will provide a clinical overview of orthopaedics, followed up with an AHIMA-Approved ICD-10 Trainer discussing specific ICD-10 code changes, including using the Gustilo fracture classification, appropriately indicating sequelae, combination codes, and external cause codes.

**2:30 PM – 3:45 PM**  
**"DIABETES"**

**John Weigand, MD**  
Geriatrician

We welcome back Dr. Weigand to conclude our day of coding education! Dr. Weigand will discuss the manifestations and common complications of Type 1 and Type 2 diabetes. An AHIMA-Approved ICD-10 Trainer will then discuss how ICD-10 terminology has changed including how controlled and uncontrolled are no longer being used, and how the manifestations will be included in the codes.

**3:45 PM**  
**PROGRAM CONCLUSION**

# WEDNESDAY, MARCH 19

## PROGRAM DESCRIPTIONS CE Credits: Program = 5.0 | Exhibits = 1.0

### II. DIRECTOR'S DAY

**8:00 AM – 9:00 AM**  
**REGISTRATION/ CONTINENTAL BREAKFAST**  
**IN EXHIBIT HALL**

**9:00 AM – 10:30 AM**  
**"HIM EMPOWERMENT: IF YOU WANT TO BE**  
**AT THE HEAD OF THE TABLE, YOU HAVE TO**  
**BE SITTING THERE FIRST"**

**Merida Johns, PhD, RHIA**  
Owner and Founding Director  
The Monarch Center for Women's  
Leadership Development

Women make up 75 percent of the healthcare workforce, yet they still remain underrepresented in top positions in healthcare. How do we change this? We welcome Dr. Merida Johns back to Ohio to take us on an intrapersonal journey that challenges us to step up, take action, and make a difference. This high-impact, interactive leadership empowerment presentation will provide the tools to help you boost your confidence, cultivate a positive attitude, and set goals to make things happen.

**10:30 AM – 11:00 AM**  
**BREAK & RAFFLE DRAWING IN**  
**EXHIBIT HALL**

**11:00 AM – 12:00 PM**  
**"TOOTING YOUR OWN HORN WITH GRACE**  
**AND IMPACT"**

**Merida Johns, PhD, RHIA**  
Owner and Founding Director  
The Monarch Center for Women's  
Leadership Development

What's holding you back from tooting your own horn? Let's bust some myths and talk about steps you can take to promote yourself with grace and impact. This interactive presentation looks at barriers/myths preventing you from acknowledging, publicizing, and promoting your knowledge and achievements to effectively leverage professional networks. You will leave with five actionable strategies that can be implemented immediately to expand and use professional networks more successfully.

**12:00 PM – 1:15 PM**  
**LUNCH & RAFFLE IN EXHIBIT HALL**

Last chance to visit the Exhibits and participate in the exciting exhibitor raffles! If ordered, a boxed lunch will be offered - the Exhibits close at 1:15 pm.

\* Be sure to indicate on the registration form if you would like to order the boxed lunch.

**1:15 PM – 2:30 PM**  
**"ENTERPRISE ANALYTICS: IMPROVING**  
**HEALTHCARE ORGANIZATIONS"**

**Jyoti Kamal, PhD**  
President  
Health Care DataWorks

This session is designed to help healthcare managers at all levels gain a better understanding of the importance of enterprise analytics and move beyond the hype surrounding this topic by providing pragmatic approaches to leveraging an enterprise data warehouse and analytics to improve patient care, quality, outcomes, and business intelligence. Enterprise analytics and business intelligence models are provided to help healthcare organizations move beyond current fragmented reporting approaches and towards true enterprise analytics approaches.

**2:30 PM – 3:45 PM**  
**"DOCUMENT IMAGING POST EHR**  
**IMPLEMENTATION"**

**Maribeth Hernan, MA, RHIA, CHP**  
Associate Director, Med. Info. Mgmt. – The  
Ohio State University Wexner Medical Center

**Jacquelyn Vince, RHIA**  
Manager, Document Imaging – The Ohio State  
University Wexner Medical Center

**Victoria Best, RHIA**  
Sr. Systems Analyst – The Ohio State University  
Wexner Medical Center

This session will provide hands-on experience from planning stages for document imaging post EHR implementation to the actual real time experience which did not match what was planned. Significant workflow models that are working will be shared, as well as specific project management goals to

decrease the amount of imaging. Learn about OSU Medical Center's committee structure employed to control the use of paper forms in an electronic world. Don't miss this detailed look at a real-life, ongoing quality improvement plan dealing with imaging workflow, including work standards, and the pros and cons to outsourcing.

**3:45 PM**  
**PROGRAM CONCLUSION**

### — CE CREDITS —

The American Health Information Management Association (AHIMA) approves all sessions for continuing education credits. As a state branch of AHIMA, all sessions are also approved for continuing education by The American Academy of Professional Coders (AAPC).

Monday: 5.0 = Program

Tuesday: 5.0 = Program  
1.0 = Exhibits\*

Wednesday: 5.0 = Program  
1.0 = Exhibits\*

\* A total of one CE credit may be earned for this meeting by visiting the Exhibits for a minimum of one hour.

### EXHIBIT HOURS

**TUESDAY:** 8:00 am – 9:30 am  
11:30 am – 5:00 pm

**WEDNESDAY:** 8:00 am – 1:15 pm



# EXHIBITOR PREVIEW

*\*as of 12/20/13*

3M Health Information Systems  
Altegra Health  
Amphion Medical Solutions  
BACTES Imaging Solutions  
BizWit LLC  
Business Records Management  
Care Communications, Inc.  
CentraComm  
ChartWise Medical Systems, Inc.  
Cranel Inc.  
Diskriter, Inc.  
Diversified Medical Records Services  
Dolbey  
EDCO Health Information Solutions  
Explorys  
Fireproof Records Center  
FormFast, Inc.  
Franklin University  
Health Care DataWorks  
Health Information Associates  
Health Revenue Assurance Associates  
HealthPort  
HRS  
iMedX Inc.  
Impact Data Imaging  
InfraWare  
IOD Incorporated  
Kent State University Health Informatics  
KIWI-TEK  
Libman Education  
LogicStream Health Inc.  
M2ComSys  
Maxim Health Information Services  
MCPc, Inc.  
MEDENT  
Medi-Copy Services, Inc.  
Mediscribes Inc.  
Mercy College of Ohio  
Microlmage Inc.  
MRO Corporation  
National Network/Libraries of Medicine

Nearterm Corporation  
NEMT  
OHIMA  
On Call Consulting  
Opportunities for Ohioans  
Optum360  
Partner Healthcare Business Solutions  
Pavilion Services, LLC  
Peak Health Solutions  
Perry Johnson & Associates  
Professional Dynamic Network  
ProTec Solutions  
Purdue Healthcare Advisors  
Quest Diagnostics  
RRS Release of Information Service  
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Standard Register Healthcare  
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## THANK YOU to our show sponsors

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# REGISTRATION FORM



## OHIO HEALTH INFORMATION MANAGEMENT ASSOCIATION

Annual Meeting | March 17 – 19, 2014 | Hilton Easton, Columbus, Ohio

USE THIS FORM IF PAYING BY CHECK. TO MAKE A PAYMENT WITH YOUR CREDIT CARD, REGISTER ONLINE AT [WWW.OHIMA.ORG](http://WWW.OHIMA.ORG)

Please print and complete as you want your badge to appear. Register one person per form.

★ Email address is required to process your registration and grant access to speaker handouts. ★

Name: \_\_\_\_\_ If OHIMA Active Member, AHIMA ID#: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Employer: \_\_\_\_\_ Title: \_\_\_\_\_

☐ Do not include my e-mail address in attendee lists provided to the attendees and exhibitors.

☐ Yes, I have obtained a new AHIMA credential within the past 12 months. Please indicate: \_\_\_\_\_

☐ Check here if you have a disability that requires special arrangements. Please contact us ([meetings@ohima.org](mailto:meetings@ohima.org)) to discuss your needs.

Make check payable to: OHIMA (Tax ID # 31-0918571)

Send this form with payment to: OHIMA Annual Meeting, PO Box 824, Worthington, Ohio 43085-0824

Deadline: To qualify for the Early Bird Discount, registration and payment must be postmarked by February 25, 2014.

DAY	EARLY BIRD (postmarked by 2/25)		LATE (postmarked after 2/25)		NEW GRAD** by 2/25 after 2/25		STUDENT/EMERITUS** by 2/25 after 2/25		AMOUNT
	Member*	Non-Member	Member*	Non-Member					
Monday, March 17 I will attend Awards Luncheon: <input type="checkbox"/> Yes <input type="checkbox"/> No	\$115	\$140	\$130	\$160	\$60	\$75	\$30	\$40	
Tuesday, March 18 Boxed Lunch Order: <input type="checkbox"/> Yes <input type="checkbox"/> No	\$115	\$140	\$130	\$160	\$60	\$75	\$30	\$40	
Wednesday, March 19 Boxed Lunch Order: <input type="checkbox"/> Yes <input type="checkbox"/> No	\$115	\$140	\$130	\$160	\$60	\$75	\$30	\$40	
MEMBER FULL REGISTRATION BONUS! Active OHIMA members can deduct \$60 from the total if registering for all 3 days! Full conference registration rates: EARLY BIRD = \$285; LATE = \$330 GRAND TOTAL									

\* 2014 Active AHIMA/OHIMA Member

\*\* To qualify for the new grad or student/emmeritus rate: Must be an active new grad, student or emeritus member of AHIMA, with Ohio as your chosen state association.

Refer to the Program Agenda grid on page 1 and circle below the sessions you plan to attend so that room size can be determined.

Monday, March 17	Concurrent Sessions 1:15 pm 2:45 pm	Choose only one session from each time slot. Note: Sessions 3 and 4 do not repeat. 1 2 3a 4a 1 2 3b 4b
Tuesday, March 18	Concurrent Sessions 12:45 pm 2:30 pm	Choose only one session from each time slot. Note: Sessions 3, 4 and 5 do not repeat. 1 2 3a 4a 5a 1 2 3b 4b 5b
Wednesday, March 19	Choose one full day session: I. CODING or II. DIRECTORS DAY	CODING Session Registrants: If you are interested in attending a Coding Roundtable*, select the 1) TYPE, 2) TIME and 3) LEVEL you wish to attend: 1) TYPE: ___ INPATIENT (9am - 12:15pm) ___ OUTPATIENT (1:15pm - 3:45pm) 2) TIME: ___ Morning (9am - 12:15 pm) ___ Afternoon (1:15 pm - 3:45 pm) ___ No Preference 3) LEVEL: ___ Beginner ___ Intermediate/Advanced

\*Limited seats are available for Coding Roundtable sessions. Before registering, visit the Annual Meeting section of [www.ohima.org](http://www.ohima.org) to view real-time availability of Roundtable slots and FAQs.

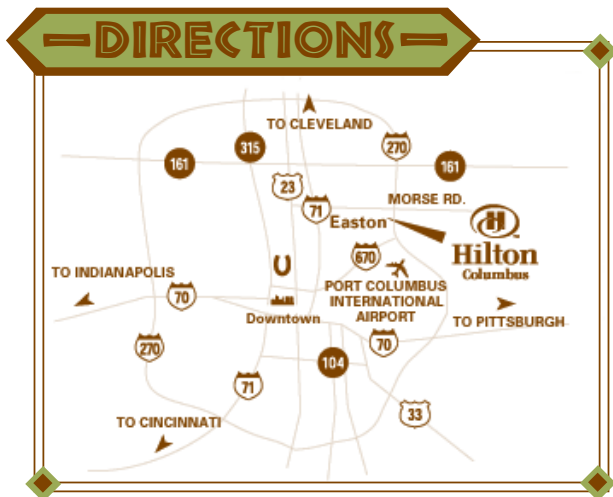
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VISIT THE OHIMA WEB SITE TO OBTAIN UP-TO-DATE FLOOR PLAN & SHOW INFORMATION.  
**WWW.OHIMA.ORG**



*The Ohio Health Information Management Association (OHIMA) is Ohio's professional health care organization of over 2,500 specialists in the field of health information management (HIM). OHIMA is committed to advancing the HIM profession through leadership in education, advocacy, membership engagement, and lifelong learning.*

#### FROM THE NORTH

Take 71 South to 270 East to Easton Exit (Exit 33). Exit onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

#### FROM THE SOUTH

Take 71 North to 670 East (to Port Columbus International Airport). Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

#### FROM THE EAST

Take 70 West to 270 North. Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.

#### FROM THE WEST

Take 70 East to 71 North to 670 East (to Port Columbus International Airport). Remain on 670 to 270 North (approximately 1 mile). Take Easton Exit (Exit 33) onto Easton Way and remain on Easton Way through two traffic lights. Turn right on Chagrin Drive and right into hotel parking lot.