# Energy Generation: Why is Ohio Ground Zero?

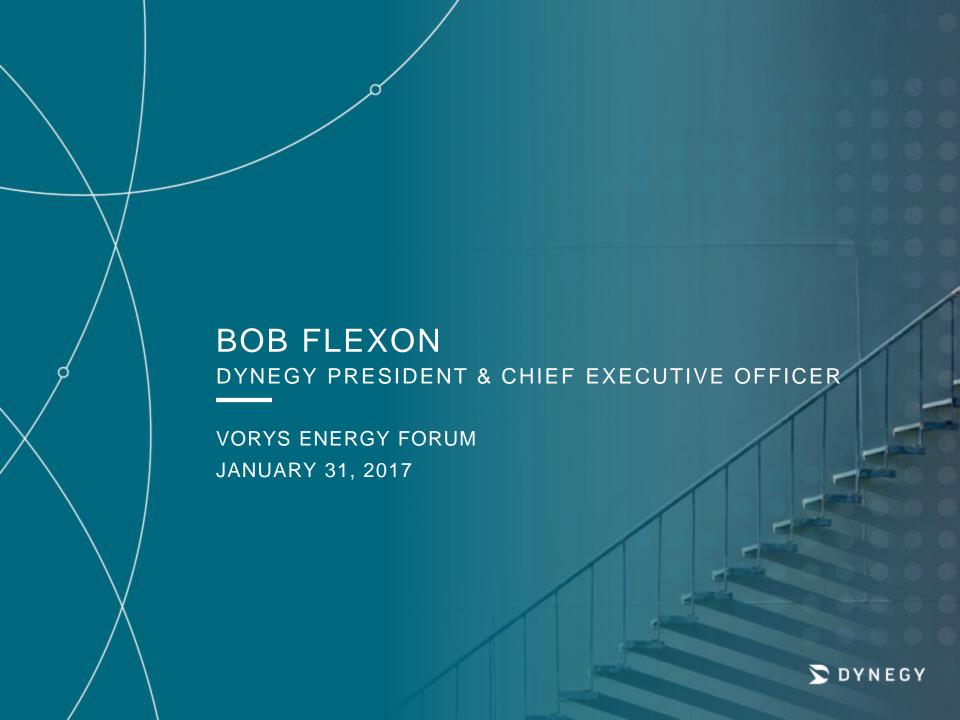
### Presented by:

Bob Flexon, Dynegy Retail
David R. Hill, NRG Energy, Inc.
Zach Gordon, Advanced Power
Bill Siderewicz, Clean Energy Future, LLC

Moderated by: Todd Snitchler, Vorys Advisors LLC







### DYNEGY AT A GLANCE

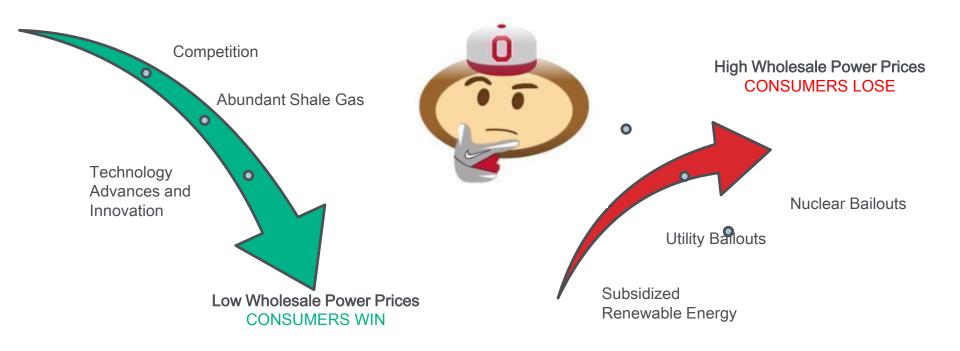
- Geographically diverse fleet located in 12 states
- Fleet primarily located in desirable markets: PJM, ISO-NE and ERCOT
- Generating capacity of ~31 GW with 51 power plants<sup>(1)</sup>
- Largest merchant CCGT fleet in PJM and ISO-NE
- 1 million residential customers and 46,000 C&I and municipal customers located in Illinois, Ohio and western Pennsylvania
- Retail expansion to entire state of Pennsylvania in 2017
- Total employees ~ 3,105



(1) As of 9/30/2016 and reflects the pending ENGIE acquisition, expected to close 1Q17



### CHALLENGING WHOLESALE COMPETITIVE MARKET ENVIRONMENT



GENERATORS MUST LEARN TO OPERATE MORE EFFICIENTLY TO NAVIGATE PERIODS OF LOW POWER PRICES RATHER THAN ASK FOR A HANDOUT



### OPTIMIZING GENERATION IN TODAY'S MARKETS

# Innovative generators, such as Dynegy, are responding by transitioning fleets for the future

- 1. Reshape generation fleet
  - Acquire/build efficient and flexible generation
- Close uneconomic generation
  - Older, inefficient coal assets
  - Nuclear facilities
  - Oil peaking assets
- 3. Seek alternative market-based revenue sources
  - Target ancillary services
  - Promote fair capacity market



Results of a highly functioning power market

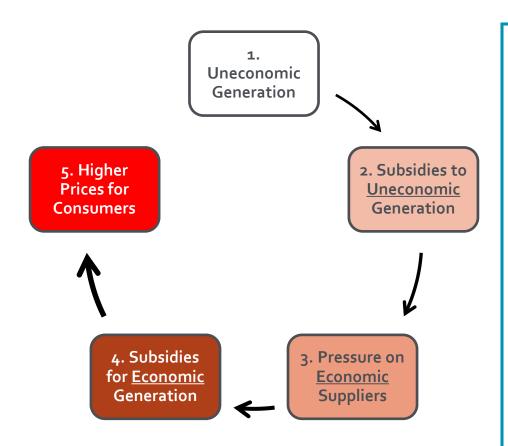
Erosion of a highly functioning power market



Investment in and enhancement of the existing generation fleet <u>is hampered</u> when attempts to extend the life of <u>inefficient</u> generation through subsidies and/or long-term PPAs with the regulated utility



#### SUBSIDY DEATH SPIRAL



- The market is providing reliability, newer efficient generation and renewables (at lowest cost)
- Utilities and uneconomic suppliers respond with ways to hide costs from consumers -- Nonbypassable charge is convenient regulated tool
  - This is a mechanism to extend life of utility-owned and uneconomic generation
  - Disadvantages more efficient existing generation and delays investment in more efficient generation
- Question if a utility receives subsidies from local ratepayers, should the utility's shareholders (typically out-of-state) receive dividends?
- Competitive market model can provide fair returns to investors if regulatory intervention is prohibited
  - Uneconomic generation retires
  - More efficient units can reliably meet supply while new technologies are built to meet future demand

MULTIPLE MEANS OF "CHARGING" CONSUMERS FOR POWER HIDES TOTAL COSTS



### QUESTIONS





# Why Ohio is Ground Zero for Competitive Power Producers

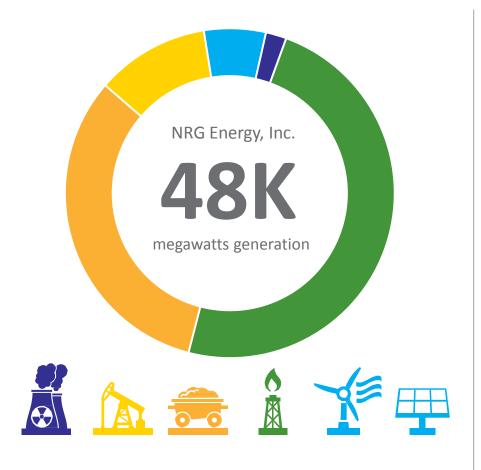
David R. Hill Executive Vice President & General Counsel NRG Energy, Inc.

January 31, 2017





### NRG by the Numbers





Largest independent power producer and third-largest renewable generation company in the U.S.

## \$3 billion+

Invested on environmental improvements







### Fortune 200

- and – S&P 500 Index





# NRG Offers a Full Suite of Energy Solutions for the 21st Century Electricity Market

### NRG circa 2000

# Generation



Retail electric providers



Combined heat & power systems



**Energy Services** 



**District Energy Systems** 

### NRG today



Diverse generation resources



Retail electric providers



Micro-grid solutions



Smart energy solutions



Energy Services



Distributed wind & solar





Community Solar



Demand Response



Combined heat & power systems



Energy Efficiency



Distributed Generation



Electric vehicle charging



**District Energy Systems** 



Fuel Cells



Repowering



Backup generation

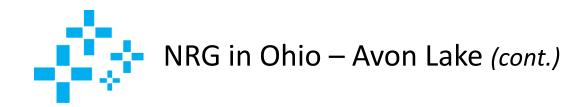




### NRG in Ohio – Avon Lake

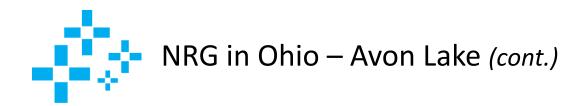






- ❖ NRG saved what FirstEnergy wanted to close;
- ❖ 700 MW plant;
- Multi-million dollar investments in back-end controls;
- Option to convert to natural gas upon completion of pipeline;
- Employment of traditional work force;
- Continued local community leadership and engagement.





- NRG supports competition and open markets in Ohio, in the PJM market generally, and throughout the country;
- Generation costs are coming down and consumers should be allowed to benefit from those cost reductions;
- Out-of-market riders and other non-bypassable charges on customer bills will make Ohio customers' bills higher than they should be, and will prevent consumers from realizing the benefits of new technology and cost reductions.





# Competitive price formation – not a Rube Goldberg policy like is being tried elsewhere – delivers value to Ohio

\$ = Social Cost of Carbon - Price Adjustment

\$ = Social Cost of Carbon - (Market Price Index - Baseline Market Price Index)

Social Cost of Carbon = Year 2016 = \$16.5/MWh

Year 2017 – 2023 = SCC (\$/ton)\* grid carbon intensity (ton/MWh)

Year post 2023 = \$1/year increase

Market Price Index ( for year 2017-2019) =

Forward market energy price for PJM Northern IL hub in the next year end by 5/31

 $50\% \frac{\textit{Base Residual Auction (BRA)}}{\textit{capacity price for PJM RTO}}$ 

 $\frac{Planning\ Resource\ Auction\ (PRA)}{50\%} \frac{capacity\ price\ for\ MISO\ Zone\ 4}{24\ hours}$ 

Market Price Index (post 2020) =

Forward market energy price for PJM Northern IL hub in the next year end by 5/31

Baseline Market Price Index =

Ave DA energy price for PJM Northern IL hub in the past year end by 5/31

50% BRA capacity price for PJM RTO
24 hours
+

 $50\% \frac{PRA\ capacity\ price\ for\ MISO\ Zone\ 4}{24\ hours}$ 





### Vorys Energy Forum Independent Developer Perspective

January 31, 2017



1,820 MW in construction or development in



# Introduction

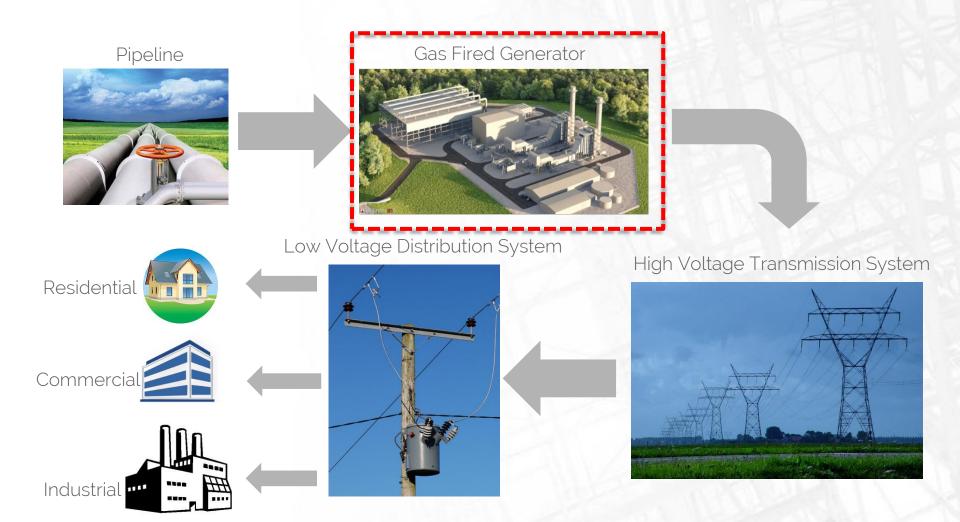
### a solid vision backed by experience

- > Advanced Power's vision is to be a world-class developer and a manager of independent power generation and related infrastructure projects.
- > Management has led the development of over 15,000 MW of power generation projects and \$7 billion of limited recourse project financing. The company currently has 7,000 MW in operation or under development.
- > Advanced Power has a mandate to develop, acquire and manage **5,000MW** over the next 5 years in North America and Europe.





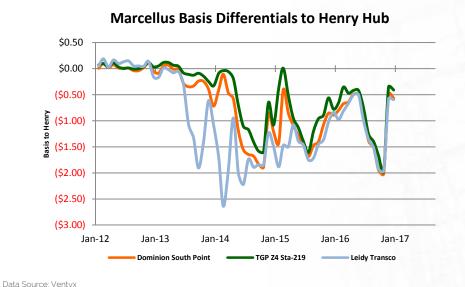
## Electric generation from pipeline to end user

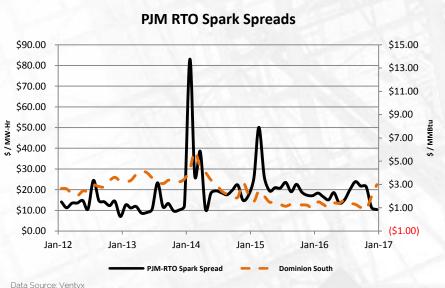




### Why Ohio?

- > Main drivers for Advanced Power's development in Ohio
  - > Deregulated, large, liquid and well-established electricity markets in PJM allow gas fired generation to fully and freely compete with installed generation.
  - > Robust gas and electrical infrastructure and clear regulatory environment
  - > Generation capacity needed in Ohio, over 7.5 GW of coal fired retirements announced in Ohio prior to end of 2016.
  - > Significant negative gas basis to Henry Hub driven by Marcellus and Utica production.

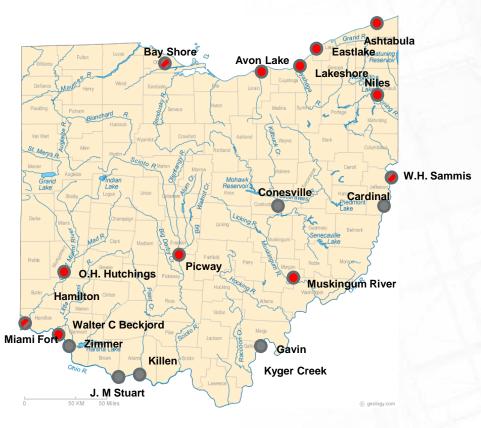




advanced power

## Ohio Capacity Needs

> 7.5GW Coal Capacity retirements announced in Ohio since 2012



Announced Retirements	Age (yr)	MW	Year
Bay Shore (1)	50	152	2021
W.H. Sammis (1-5)	45-54	1,020	2020
Ashtabula	55	244	2015
Avon Lake	43-64	721	2015
Bay Shore (2-4)	45-54	495	2012
Eastlake	41-60	1,233	2015
Lakeshore	51	245	2015
Miami Fort (1-4)	53	163	2014
Muskingum River (1-5)	46-60	1,375	2015
Niles	59	216	2012
O.H. Hutchings	60-65	365	2015
Picway	58	100	2014
Walter C. Beckjord	44-61	1,180	2014
Totals		7,509	

Coal Plant Retirement Announced
Partial Coal Plant Retirement Announced
<b>Coal Plants Expected to Continue Operating</b>



## Carroll County Energy

> Construction Phase



November 1, 2016



## Advanced Power's Impact on the State of Ohio

- > Investment
  - Over \$2.0 billion of total investment through construction
- > Jobs:
- Average of over 1,000 construction jobs and more than 2,700 indirect and induced jobs
- > ~55 new full-time facility jobs and more than 200 indirect and induced jobs
- > Operations:
  - > \$75 million total economic impact annually
- > Community Benefits:
  - > Through Enterprise Zone Agreements, Advanced Power projects also provide a guaranteed source of revenue to local schools and municipalities



4H Club Support
Source: Carrollton Free Press Standard



Carroll County Toys for Tots

#### BACK TO SCHOOL BASH - Food, Prizes and GiveAways!

When: Aug. 25, 2016 Where: Wellsville Jr. Sr. High School 6:00-8:00 p.m. (In case of rain, the event will be in the gym)

For Ages: Preschool -12<sup>th</sup> Grade. GAMES, FREE FOOD, FREE BACKPACK WITH SCHOOL SUPPLIES. This event is open to all Wellsville Local Students and Families.

Participating Sponsor of WLS Back to School Bash



For more information about Advanced Power,

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## Electricity Generation: Why is Ohio Ground Zero?



January 31, 2017

### Gas-firing Replacing Vintage Utility Coal Plants

- Utility coal plants closed to date: 10,003 MW (56 boilers)
- Ohio's utilities' track record with new gas-fired replacements
  - Batting average of : 0 for 1,656
  - PJM documented failures: X1-064; Y1-035; Y1-036 and Z1-030
  - Lack of gas knowledge and bloated utility costs, yields complete Ohio utility failure
- Ohio's coal plant energy costs are nearly 100 % higher than energy from nonutility gas-fired plants
  - Coal cost \$ 34/MWh : (12,500 HR x \$ 2.25/MMBtu coal plus \$ 5.75/MWh V O+M)
  - Gas cost \$ 18/MWh : ( 6,500 HR x \$ 2.45/MMBtu gas plus \$ 2.10/MWh V O+M)
- Non-utility co's with private capital, have equally offset "dead" coal plants:
  - 11,386 MW of modern gas fired plants in Ohio (12 sites)
  - Operating (710 MW), in construction (3,167 MW) and advanced development (7,509 MW)
- Inefficient coal still up and running in Ohio: 12,533 MW
- Ohio's utilities (AEP, First E and DP&L) seek to salvage coal "dinosaurs" on the backs of the public via a change in law, namely "re-regulation" a \$ 100 Billion bailout

### **Economic Impact of Non-utility Successes**

- 11,386 MW of gas plants equals \$ 12 Billion of new capital investment in Ohio
- Collective construction effort (12 plants) requires 18,000,000 man-hr of field labor
- Once up and running 300 new full-time, high-paying jobs
- Each project brings \$ 14 B of economic value to Ohio (incl. gas purchase), so 12 plants is \$ 170 Billion of new business
- Each host community experiences immediate impacts: new jobs, property tax boost, income tax receipts, school improvements, and sale of municipal services
- These economic pluses dwarf any local coal plant "shut down" impacts
- Ohio is rich in low-cost and abundant (2,660 yr. supply) gas, via the Utica formation (OH/WVa/W-Penn)
- Electricity prices in Ohio will be kept low and made possible thru "customer choice" . . . . a \$ 3 Billion/yr savings vs. power from Ohio's monopoly utilities

### Ohio's Utilities Feverishly Working to Kill Non-utility Success

- Ohio's power utilities know the facts: their cost structure is excessive and they can't compete with non-utility performance
- Ohio has been part of a 13-State, open, competitive, low-cost power generation system (called PJM) since 1999
- For 18 years Ohio's utilities have attempted to compete in this open and free marketplace and have FAILED
- There is nothing stopping Ohio's utilities from forming an unregulated affiliate and start developing gas-fired plants tomorrow . ... but they know they can't be cost competitive
- Their next logical step . . . if you can't compete . . .change the rules/laws of competition via "re-regulation" in the Ohio Legislature
- What are the utilities' strengths via "re-reg":
  - Use ratepayer money to donate to elected officials
  - hire PR firms, lobbyists and consultants to also donate to elected officials while also promoting the utilities' messaging
  - influence law/rule making to meet their own financial objectives
  - create law/rules that are anti-customer, anti-competition and anti-Ohio

### Utility 2017 "Re-reg" Effort: \$ 100 B Bailout Paid by Ratepayers

- Basic "Re-reg" principle: If you knowingly can't compete then change the Ohio laws at the expense of the ratepayer
- Utility "Re-reg" has 3 bailout cost components:
  - prop up 12,533 MW of coal generation: \$ 22 Billion
  - prohibit current non-utility competitors for all future gas plants : \$ 20 Billion
  - STOP "customer choice": \$ 60 Billion
  - total bailout from Ohioans: \$ 100 Billion
    - Added details at : www.cleanenergyfuturellc.com
- Who benefits from "Re-reg"?
  - sr. management of AEP/FE/DP&L via multi million \$/yr compensation
  - Wall St. as the utilities' stockholders and bond/note holders
  - lobbyists/consultants and PR advisors paid handsomely by utilities pushing false "Re-reg" story
  - elected officials who accept utility donations directly/indirectly and support "Re-reg"
     Note: <u>ratepayers</u> are <u>not on this list</u> of beneficiaries; they are the PAYEE of the bailout
- Ohioans Demand "Customer Choice" to buy electricity
  - Polls show 85 % of electricity customers want "customer choice " to buy electricity
  - "Re-reg" eliminates "customer choice"
  - Legislators theoretically are in place to represent the desires of their constituents
  - Goals of "re-reg" are opposite the public's desire
  - OSU study shows why public is right: "customer choice" yields savings of \$ 3 Billion/yr

### Code Words for "Re-regulation" that = Bailout

- Utility PR dept's/sr. management have created code words to disguise the real intent of "re-regulation", in the media . . .don't be fooled
- Sample of "code words" :
  - "sustainable energy solutions" . . . . the only sustaining here is sustaining the utilities' profits
  - "keeping utility financially healthy " . . . . we're losing money through poor decision making, so help us raise our profits to stay healthy
  - "the utility's financial integrity is at stake" ... poorly run utilities are typically purchased by competent competitors .... vs. making it the ratepayer's obligation to fund incompetent management
  - "electric security plan" . . . . suggesting that if there is no bailout of coal, etc. Ohio is not secure, which is total nonsense and factually baseless
  - "common sense re-regulation" ... "Re-reg" as proposed by Ohio's utilities is common sense only to them because they are asking the public to bail them out of their self-generated \$\$ mess .... any clear thinking individual will see their proposal as nonsensical
- It is clear that "Re-reg" is a utility Legislative manipulation, so verbal disguise is a necessity

### "Pay-to-Play" is On-going in Ohio

- Ohio's power utilities spend \$ millions each year to lobby and influence the Legislature to accommodate their laws/regulations
- The new 2017 "Re-reg" push by utilities is a \$ 100 Billion Bailout
- "Re-reg" is :
  - anti consumer
  - anti-competition
  - anti-Ohio
- <u>Ethical Dilemma</u>: If "Re-reg" is a known \$ 100 B bailout paid for by Ohioans, for the sole benefit of utilities, how can Legislators knowingly accept utility/coal contributions and support "Re-reg" ??