



## John L. Landolfi

Partner | Columbus Office

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Mr. Landolfi is a partner in the Vorys Columbus office and a member of the litigation group. He practices in the area of commercial and business litigation, with an emphasis in consumer protection, advertising, labeling, trade secret, intellectual property, employment and large class action matters. Mr. Landolfi specializes in counseling and defending retailers, manufacturers and distributors throughout the nation, on matters before state attorneys' general and local consumer protection agencies involving unfair and deceptive trade practices, anti-counterfeiting, advertising, labeling, marketing, sweepstakes and promotions, consumer credit, and product recalls. He also defends clients in complex commercial litigation in federal and state courts, arbitrations and mediations, and has considerable courtroom and trial experience in both federal and state courts.

### Career highlights include:

- Defending national retailers in putative class actions brought in courts throughout the nation arising from wage and hour claims and involving consumer protection matters
- Representing national retail clients in anti-counterfeiting cases throughout the nation
- Obtaining a preliminary injunction on behalf of a national clothing retail client in a trademark counterfeiting action
- Advising retail clients on national advertising campaigns and promotions
- Defending a large automobile dealership in a putative state class action involving truth in lending, retail installment sales, fair credit reporting and various state law claims
- Representing a national retail chain in investigations by the New York City Department of Consumer Affairs into alleged deceptive return and exchange practices

### Practice Areas

Information Technology, Privacy, New Media, and Advertising  
Intellectual Property, Entertainment, and Technology Protection  
Labor and Employment Litigation

### Industries

Restaurants, Food, and Beverage  
Retail

### Education

The Ohio State University Michael E. Moritz College of Law, J.D., 1989, with Honors  
Westminster College, B.A., 1986, *magna cum laude*

## John L. Landolfi

(Continued)

- Representing a national retail chain in claim brought by the Ohio Attorney General arising from claims of fraud, deceptive practice, and violations of various state laws
- Representing a national retail chain in a breach of lease claim resulting from damage caused by Hurricane Katrina

Mr. Landolfi is a member of the American Bar Association, the Ohio State Bar Association and the Columbus Bar Association.

Mr. Landolfi is a frequent speaker on various retail topics, including general advertising, promotions, sweepstakes, trade secrets and e-discovery.

Mr. Landolfi received his J.D. with honors from The Ohio State University Michael E. Moritz College of Law where he was a member of the Order of the Barristers and Omicron Delta Kappa. He received his B.A. *magna cum laude* from Westminster College where he was a member of Omicron Delta Epsilon.

### Publications

*Client Alert:* California Supreme Court Rules that ZIP Code is Personal Information Under the Song-Beverly Credit Card Act

*Client Alert:* New Federal Gift Card Statutes and Regulations

*Client Alert:* New Federal Gift Card Statutes and Regulations

### Professional and Community Activities

The Ohio State University Alumni Association, Lifetime Member

American Cancer Society, Franklin County Advisory Board of Directors, Past President, 2006-2008

Westminster College, Board of Trustees, 2004-2009

Ohio State Bar Association, Council of Delegates, 2002-present

Children's Hospital, Development Board, Annual Campaign, Past Chair;  
Current Member

## John L. Landolfi (Continued)

The Ohio State University, Student Loan Foundation, Board of Trustees, Past Member; Alumni Award for Distinguished Teaching, Selection Committee, 2010-present

Scioto Country Club, Board of Trustees, Secretary, 2010-present

### Honors and Awards

*Columbus CEO*, Top Lawyers in Columbus, 2010-2012

*The Best Lawyers in America*, Commercial Litigation, 2009-2012

Fellow of the Columbus Bar Foundation since 1998

Fellow of the Ohio State Bar Foundation since 2001

*Ohio Super Lawyers*, Business Litigation, 2004-2012

Columbus Bar Association Community Service Award, 1999

Columbus Junior Chamber of Commerce 10 Outstanding Young Citizens, 1998

Columbus Junior Chamber of Commerce Distinguished Service Award, 1998

The Ohio State University William Oxley Thompson Alumni Award, 1998

### Bar and Court Admissions

Ohio

U.S. Court of Appeals for the Sixth Circuit

U.S. District Court for the Southern District of Ohio