



## William H. Oldach III

Of Counsel | Washington Office

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Mr. Oldach is of counsel in the Vorys Washington, D.C. office and a member of the technology and intellectual property group. His practice focuses on patent and trademark litigation and appellate practice. He has litigated cases in many United States District Courts, as well as the U.S.P.T.O. Trademark Trial and Appeal Board, and the United States International Trade Commission. In addition, Mr. Oldach consults in patent and trademark prosecution matters and in intellectual property aspects of corporate transactions.

### Practice Areas

Intellectual Property,  
Entertainment, and Technology  
Protection

### Industries

Manufacturing  
Restaurants, Food, and Beverage  
Retail

### Education

The Ohio State University Michael  
E. Moritz College of Law, J.D.,  
1990, *summa cum laude*, Order of  
the Coif  
*Ohio State Law Journal*,  
Managing Editor, 1989–1990  
Lehigh University, B.S.E.E., 1984,  
*cum laude*

### Career highlights include:

- Prevailing in a trademark opposition matter before the Trademark Trial and Appeal Board, in which the Board issued a lengthy precedential opinion sustaining our client's opposition to a product configuration trademark registration sought by a key competitor
- Obtaining a preliminary injunction on behalf of a clothing retailer client in a trademark counterfeiting action
- Obtaining summary judgment of non-infringement on behalf of a client manufacturer of optical lens products
- Participating on a team that successfully represented a major semiconductor manufacturer in patent litigations pertaining to landmark semiconductor automation processes
- Serving as temporary in-house intellectual property counsel to a major greeting card publisher
- Obtaining summary judgment on behalf of a major retailer in patent infringement cases brought by non-practicing entities

Mr. Oldach is a member of the American Intellectual Property Law Association. Mr. Oldach is admitted to practice in Ohio and the District of Columbia.

Mr. Oldach received his J.D. *summa cum laude* from The Ohio State University Michael E. Moritz College of Law where he was a member

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of the Order of the Coif and the Managing Editor of the *Ohio State Law Journal*. He received his B.S.E.E. *cum laude* from Lehigh University.

### Publications

*Client Alert: Trademark Owners: Block Your Trademarks in the New .XXX Domain*

*Intellectual Property Alert: What Trademark Owners Need to Know About ICANN's New gTLD Program*

*Intellectual Property Alert: Will Fashion Designs Finally Be Clothed in "Copyright" Protection?*

"All Not Lost For Retail In Wake of Tiffany v. eBay"

### Events

INTA Anti-Counterfeiting Roundtable Workshop

### Bar and Court Admissions

District of Columbia

Ohio

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals for the Sixth Circuit

U.S. Court of Appeals for the Third Circuit

U.S. District Court for the District of Columbia

U.S. District Court for the Southern District of Ohio

U.S. District Court for the Northern District of Ohio

U.S. District Court for the Eastern District of Pennsylvania

U.S. Patent and Trademark Office