



## Cory M. Amron

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Ms. Amron is a partner in the Vorys Washington, D.C. office and chair of the intellectual property group in the D.C. office. She counsels clients in sophisticated domestic and foreign trademark and copyright matters, strategic brand protection, policing and infringement, and domain names. She represents clients in licensing, acquisition and sales, due diligence, intellectual property audits, confidentiality, and trade dress matters and has significant experience in conflict resolution and negotiated settlements.

### Practice Areas

Intellectual Property,  
Entertainment, and Technology  
Protection

### Industries

Health Care Services  
Manufacturing  
Restaurants, Food, and Beverage  
Retail

### Education

Harvard Law School, J.D., 1977  
University of Rochester, B.A.,  
1974, with Distinction

### Career highlights include:

- Being responsible for thousands of domestic and foreign trademarks, some of which are American icons
- Structuring and negotiating complex third party licenses, copyright, domain, and internet issues and providing due diligence in acquisitions and divestitures for a Fortune 500 company
- Negotiating multi-million dollar licenses of trend-setting clothing brands
- Being named one of the top Intellectual Property Lawyers in 2004 and 2007 in the *Washingtonian Magazine* and the 2004 lawyer of the year by the Women's Bar of the District of Columbia
- Structuring and implementing license programs and quality control oversight for multimillion dollar licenses
- Counseling a government contractor on copyright and trademark rights in software deliverables, including competitors' rights to use deliverables to create derivative works

Ms. Amron is a member of the American Bar Association, the District of Columbia Bar, the Bar Association of the District of Columbia, the Women's Bar of the District of Columbia, the Virginia State Bar, and the International Trademark Association. Ms. Amron is admitted to practice in the District of Columbia.

Ms. Amron has presented at numerous seminars on intellectual

## Cory M. Amron (Continued)

property and other topics, including trademarks, intellectual property rights in China, licensing, negotiation techniques, drafting and negotiating written contracts, and issues related to women lawyers.

Ms. Amron received her J.D. from Harvard Law School and her B.A. with distinction from the University of Rochester.

### Publications

Cory M. Amron & William H. Oldach, "On-Line Infringement are Central in Today's IP Landscape," September 2008.

"Choosing, Using and Protecting Trademarks," 2007.

Cory M. Amron & Cruz Reynoso, "Diversity in Legal Education: A Broader View, A Deeper Commitment," *Journal of Legal Education*, December 2002 (Vol. 52 No. 4).

"Take Care with Intellectual Property Outside the US," *Washington Business Journal*, August 31, 1988.

"Don't Just Hear it Through the Grapevine; Studying Gender Questions at your Law School," *American Bar Association Commission on Women in the Profession*, 1998 (ABA Press, Editor).

"Elusive Equality: The Experiences of Women in Legal Education," *American Bar Association Commission on Women in the Profession*, 1996 (ABA Press, Chapter Author and Editor).

"Lawyers and Balanced Lives: A Guide to Drafting and Implementing Workplace Policies for Lawyers," *American Bar Association Commission on Women in the Profession*, 1990 (ABA Press, Chapter Author and Editor).

*District of Columbia Practice Manual*, 1987 (District of Columbia Bar Press, Chapter Author, Editor and Steering Committee Member).

*Metropolitan Area Statutes*, 1984 (2d Ed., Bar Association of the District of Columbia, Young Lawyers Section, Chapter Author and Editor-in-Chief).

"Home Sweet Office: Law Firm Life," *Full Disclosure: Do You Really Want to be a Lawyer*, 1989 (Peterson's Guides).

*Professionalism; The Real Bottom Line*, 1989 (Publication of the American Bar Association, Young Lawyers Division, Chapter Author).

"A Forum for Female Lawyers; Book Review of 'Women Lawyers, Perspective on Success' by Emily Couric," *Trial Magazine*, July 1984.

## Cory M. Amron (Continued)

“ABA Recognizes Barriers to Women in the Profession,” *MemberNet*, October 1988 (Vol. 4 No. 1).

“Publish or Perish,” *MemberNet*, January 1986 (Vol. 1 No. 3).

### Professional and Community Activities

#### **American Bar Association**

Standing Committee on Public Education, Member, 2008-present

Out of the Box Committee; Section on Legal Education, Co-Chair; Diversity Subcommittee, 2000-2008; American Bar Association President’s Advisory Council on Diversity, 2002-2005; Commission on Domestic Violence, Member, 1998-2002; Commission on Women in the Profession, 1987-1998, Chair, 1991–1994; “MacCrate” Task Force on Law Schools and the Profession: Narrowing the Gap, 1988-1992; Multicultural Women Lawyer’s Network: Joint Committee of Commission on Women and Commission on Minorities, 1989-1991

Young Lawyers Division, 1981-1989

#### **American Bar Foundation – ABA**

D.C. Chapter, Chair, 2001-2003; Vice Chair, 1999-2001; Secretary, 1997-1999

#### **District of Columbia Bar**

Task Force on Reproductive Cancer, Member, 1994-1996; Commercial Real Estate Committee, Chair, 1986-1989

#### **Bar Association of District of Columbia**

Quality of Life Award Committee, 1997-present

#### **Bar Association of D.C./Young Lawyer's Section, 1980-1989**

#### **Women's Bar Association of the District of Columbia, 1979-present**

#### **Women's Bar Foundation**

Auditor-Board of Directors, 1981-1986

#### **D.C. Advisory Committee on Emergency Medical Services, 1980-1985**

Community Member, appointed by the Mayor

Bylaws Committee and Regulations Committee, Chair

#### **Temple Rodef Shalom**

Long Range Planning Committee, 1998-present

Board of Directors, 1996-present

## Cory M. Amron (Continued)

### Honors and Awards

*Washingtonian Magazine*, Top Lawyers-Intellectual Property, November 2007

*Washington D.C. Super Lawyers*, Intellectual Property, 2007

Fellow of the American Bar Foundation since 1990

Fellow of the American Bar Association, Young Lawyers Division

Top IP Lawyers, *Washingtonian Magazine*, December 2004

Lawyer of the Year, Women's Bar Association of D.C., 2004

"Stars of the Bars," Women's Bar Association of D.C., 2003

Bar Association of the District of Columbia, Young Lawyers Section, James Eastman Award, 1991

Featured in "D.C. Firms Exceed Average in Women Partners," E. Kerlow, *Legal Times*, February 13, 1989 (Vol. XI, No. 36)

Featured in "20 Young Lawyers Who Make a Difference," *Barrister Magazine*, Summer 1988 (Special Issue)

### Bar and Court Admissions

District of Columbia

Virginia